

CREDIT OPINION

31 January 2025

Update



RATINGS

Zenith Bank Plc

Domicile	Lagos, Nigeria
Long Term CRR	Caa1
Туре	LT Counterparty Risk Rating - Fgn Curr
Outlook	Not Assigned
Long Term Debt	(P)Caa1
Туре	Senior Unsecured MTN - Fgn Curr
Outlook	Not Assigned
Long Term Deposit	Caa1
Туре	LT Bank Deposits - Fgn Curr
Outlook	Positive

Please see the <u>ratings section</u> at the end of this report for more information. The ratings and outlook shown reflect information as of the publication date.

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Zenith Bank Plc

Update to credit analysis

Summary

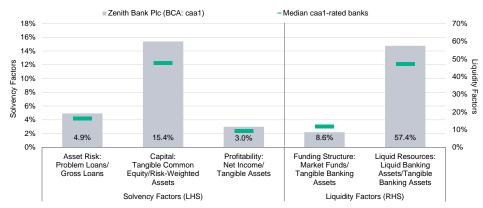
Zenith Bank Plc's (Zenith) Caa1 deposit rating is aligned with its caa1 Baseline Credit Assessment (BCA). Zenith's financial profile is b3 in our scorecard (page 8), but we constrain the bank's BCA at caa1 (in line with the <u>Nigerian sovereign</u> rating (Caa1 positive)) given the interlinkages between the sovereign's creditworthiness and the bank's balance sheet.

Although we believe there is a high probability that the Nigerian government would support the bank's senior liabilities in case of need, this does not benefit the ratings as the government itself is rated no higher than the bank's BCA.

Zenith's caa1 BCA primarily reflects the constraints from the weakening operating environment in Nigeria, as well as the interlinkages between the sovereign's weakened creditworthiness and the bank's balance sheet.

These challenges are partly moderated by the bank's robust risk management and strong capitalisation, along with its strong profitability underpinned by the bank's disciplined approach and strong ties with large corporates. The bank's credit profile also reflects is deposit-funded balance sheet, combined with solid and conservative management of foreign currency liquidity (supported by strong ties with large oil and non-oil exporting corporates).

Exhibit 1
Rating Scorecard - Key financial ratios



The problem loan and profitability ratios (in this exhibit and the scorecard on page 7) are the weaker of the average of three-year ratios and the latest reported quarterly ratio. The capital ratio is the latest reported figure. The funding and liquid assets ratios are the latest year-end figures.

Source: Moody's Ratings

Credit strengths

- » Strong capitalisation provide some buffer in case of a potential further currency depreciation
- » Strong profitability underpinned by the bank's disciplined approach, robust franchise and strong ties with large corporate clients
- » Solid and conservative management of foreign currency liquidity moderates the risk from FX shortages in Nigeria
- » High probability of government support in case of need

Credit challenges

- » Challenging operating environment in Nigeria
- » Exposure to the sovereign (through sovereign debt securities holdings), which creates interlinkages between the sovereign's weakened creditworthiness and the bank's balance sheet
- » Weakening local currency, elevated inflation, high interest rates and pose risks to the bank's solid asset quality

Outlook

The positive outlook is in line with the positive outlook on Nigeria's government rating. The positive outlook on the sovereign rating reflects the possible reversal of the deterioration in Nigeria's fiscal and external position as a result of the authorities' reform efforts.

Factors that could lead to an upgrade

The ratings could be upgraded if there was a material improvement in the sovereign's credit profile and in the local operating environment.

Factors that could lead to a downgrade

Downwards pressure on Zenith's ratings is limited given the positive outlook. A stabilisation of the outlook on the bank's long-term ratings could result from a stabilisation of the sovereign rating.

Key indicators

Exhibit 2

Zenith Bank Plc (Consolidated Financials) [1]

	06-24 ²	12-23 ²	12-22 ²	12-21 ²	12-20 ²	CAGR/Avg. ³
Total Assets (NGN Million)	27,575,807.0	20,368,455.0	12,285,629.0	9,447,843.0	8,481,273.0	40.1 ⁴
Total Assets (USD Million)	18,201.9	22,694.7	26,664.4	22,834.7	21,485.2	(4.6)4
Tangible Common Equity (NGN Million)	2,810,173.0	2,097,824.0	1,305,896.0	1,208,044.0	1,058,155.0	32.2 ⁴
Tangible Common Equity (USD Million)	1,854.9	2,337.4	2,834.3	2,919.7	2,680.6	(10.0)4
Problem Loans / Gross Loans (%)	4.9	4.4	1.9	4.2	6.4	4.45
Tangible Common Equity / Risk Weighted Assets (%)	15.4	14.2	15.9	15.4	16.5	15.5 ⁶
Problem Loans / (Tangible Common Equity + Loan Loss Reserve) (%)	13.6	12.0	5.6	10.8	15.6	11.5 ⁵
Net Interest Margin (%)	6.0	4.7	3.5	3.8	4.1	4.4 ⁵
PPI / Average RWA (%)	14.1	10.4	5.1	4.7	5.2	7.9 ⁶
Net Income / Tangible Assets (%)	4.2	3.3	1.8	2.6	2.7	2.95
Cost / Income Ratio (%)	28.9	26.9	45.4	46.0	46.4	38.7 ⁵
Market Funds / Tangible Banking Assets (%)	12.1	8.6	10.4	12.5	15.5	11.8 ⁵
Liquid Banking Assets / Tangible Banking Assets (%)	57.4	57.4	60.0	54.7	57.7	57.4 ⁵
Gross Loans / Due to Customers (%)	51.7	46.5	45.9	54.1	54.7	50.6 ⁵

[1] All figures and ratios are adjusted using Moody's standard adjustments. [2] Basel II; IFRS. [3] May include rounding differences because of the scale of reported amounts. [4] Compound annual growth rate (%) based on the periods for the latest accounting regime. [5] Simple average of periods for the latest accounting regime. [6] Simple average of Basel II periods. Sources: Moody's Ratings and company filings

This publication does not announce a credit rating action. For any credit ratings referenced in this publication, please see the issuer/deal page on https://ratings.moodys.com for the most updated credit rating action information and rating history.

Profile

Zenith Bank Plc (Zenith) is a Nigeria-based bank established in 1990, and is listed on the Nigeria Stock Exchange (NGX). Zenith is the third largest bank in Nigeria, with a market share of 18% of total banking assets as of June 2024. The bank had consolidated total assets of \$18 billion (NGN 27.6 trillion) as of June 2024. Zenith is regulated by the Central Bank of Nigeria (CBN) and is a domestic systemically important bank in Nigeria.

Zenith operates within four main business segments: Corporates (58% of its gross revenue during the full year 2023), Commercial & SMEs (23%), Public (11%) and Retail (8%). Zenith has international operations with a subsidiaries across six countries (Nigeria, UK, Ghana, Sierra Leone, Gambia and UAE) and a representative office in China. Zenith's assets comprised 82% located in Nigeria, 13% in the UK, 7% in Ghana, 0.4% in Sierra Leone and 0.3% in Gambia as of June 2024.

Detailed credit considerations

Elevated inflation, high interest rates and weakening local currency pose risks to the bank's solid asset quality

We expect Zenith's asset quality to face some pressure, as the material devaluation in the local currency since June 2023, the elevated inflation and the high interest rates together weigh on the repayment capacity of borrowers. We expect local currency borrowers and hedged foreign currency borrowers to find it more difficult to meet their financial obligations, as their expenses rise owing to both the higher cost of locally sourced goods (due to the elevated inflation) and the higher local currency value of imported items (due to local currency devaluation). In addition, similar to other banks, the proportion of foreign currency loans in Zenith's loan book mechanically increased as a result of the material devaluation to 58% of loans as of June 2024 (from 42% as of December 2022).

However, the risk from foreign currency loans at Zenith is mitigated by the fact that the majority of foreign currency borrowers in the bank's loan book have a natural hedge, given that they operate in the upstream oil and gas sector and hence have US dollar revenues from selling crude oil. The balance of foreign currency borrowers, which typically borrow US dollars for trade finance imports, are required by the bank to post sizeable collateral in foreign currency before initiation of the trade finance transaction.

We expect Zenith's asset quality to remain solid, reflecting its disciplined and robust risk management, along with the skew of its loan book towards the more resilient large corporates. In addition, Zenith's decision during 2023-24 to allocate a portion of its large FX gains to build up its loan loan reserves provides the bank with buffer against potential asset quality deterioration. Zenith's cost of risk increased materially to 8.0% during the first six months of 2024 and 7.5% during full-year 2023 (from 1.0% during full year 2022), which led to an improvement in its problem loans coverage ratio. The bank's loan loss reserves represented a high 171% of problem loans as of June 2024, compared to 103% as of June 2022.

Zenith's problem loans to gross loans ratio increased to 4.9% as of June 2024 (from 4.4% as of December 2023), compared to the 4.3% systemwide average as of December 2023. Similar to other Nigerian banks, Zenith's relatively high stock of restructured loans poses some risk to asset quality. The bank's reported restructured loans stood at 18.4% of gross loans as of December 2023, primarily comprising exposures to the oil and gas sector (91% of the stock).

Strong capitalisation provides some buffer in case of a potential further currency devaluation

We expect the bank's capitalisation to remain strong and higher than local peers, reflecting its strong profitability and prudent dividend policy. Zenith's strong capitalisation provides buffers against potential further material local currency devaluation and asset quality pressures in Nigeria.

The material devaluation in the local currency during the years 2023 and 2024 had relatively limited implications on the capitalisation ratios of Zenith. This reflected the balance between (a) the bank's sizeable long net open position in foreign currency (which generated material FX gains) carried until regulatory changes in early 2024, (b) the bank's noticeable exposure to foreign currency loans, which resulted in inflation in the local currency value of risk weighted assets; and (c) the bank's conservative approach in materially increasing its loan loss reserves through impairment charges funded with a portion of the material FX gains.

The material devaluation in the local currency during the years 2023 and 2024 had relatively limited implications on the capitalisation ratios of Zenith. This reflected the balance between (a) the bank's sizeable long net open position in foreign currency (which generated material FX gains) carried until regulatory changes in early 2024, (b) the bank's noticeable exposure to foreign currency loans, which

resulted in inflation in the local currency value of risk weighted assets; and (c) the bank's conservative approach in materially increasing its loan loss reserves through impairment charges funded with a portion of the material FX gains.

Zenith's reported Tier 1 ratio was 17.5% as of June 2024, compared to 18.0% as of December 2023. The bank's reported total capital adequacy ratio stood at 23% as of June 2024, compared to 22% as of December 2023. As of December 2023, rated Nigerian banks had an average Tier 1 ratio of 10.4% and average TCE ratio of 13.3% as of December 2023. Additionally, Zenith's shareholders' equity / total assets (an unweighted measure of capital) was solid at 11.6% as of June 2024, which is higher than the 9.1% average for rated Nigerian banks.

The bank's tangible common equity to risk weighted assets increased to 15.4% as of June 2024, from 14.2% in December 2023. We adjust the bank's TCE ratio for risk weighting on the bank's holding of Nigerian government securities, in line with the Basel II framework

Strong profitability underpinned by the bank's disciplined approach, robust franchise and strong ties with large corporate clients

We expect the bank's profitability to remain strong, but face pressure amid the challenging operating environment in Nigeria. We expect the bank's net interest income to continue to benefit from increasing policy rates. However, the high cash reserve requirement in the country will continue to constrain the bank's ability to generate interest income; while the fact that some savings deposit rates are index-linked to the policy rate will limit the widening in net interest margins. In addition, the foreign currency shortage in the country will continue to constrain the access of local corporates to US dollars to conduct their businesses, and hence affect the bank's business generation. We expect operational expenses to increase further amid elevated inflation, combined with continued high regulatory costs. We expect the extent of the required increased in provisioning needs (amid currency devaluation and elevated inflation) to be limited by the already high cost of risk booked by the bank during 2023-24.

Zenith's robust profitability will reflect the bank's established and leading corporate banking franchise, supported by the bank's strong ties with large corporate clients and their supply chains. The bank's large market share in the financing of trade finance transactions, with both exporters and importers, will also support profitability. Separately, the bank's growing retail franchise (supported by its digital offerings) will also support and diversify profitability.

Zenith's net income to tangible assets ratio stood at 4.2% during the first six months of 2024, compared to 3.3% during the full year 2023 and 1.8% during full year 2022. Zenith's net interest margins increased to 6.0% during the first six months of 2024, compared to 4.7% during the full year 2023. The contribution of non-interest income to total revenue was 56% during the first six months of 2024. Zenith's cost to income ratio was healthy at 39% during the first six months of 2024. The bank's total provisioning (including loan loss provisions, provisions against investment securities and other provisions) consumed 30% of-pre provision income during the first six months of 2024 (33% as of full-year 2023).

Solid and conservative management of foreign currency liquidity partly moderates the risk posed by foreign currency shortages in Nigeria

Foreign currency shortages faced by local Nigerian non-financial corporates pose some risk to the liquidity of Nigerian banks through their trade finance activities with those corporates. However, the clearing over recent months of a significant portion of unsettled central bank forwards in the country (estimated to have peaked at around \$6.8 billion around mid-2023 for the entire banking system), combined with the repayment of some central banks swaps at maturity, have together helped reduce the FX liquidity pressures for banks.

For Zenith, the risk from foreign currency shortages is partly moderated by the bank's solid and conservative management of its foreign currency liquidity. The bank's foreign currency liquidity is supported by its dominant position and strong ties with large oil and non-oil exporting corporates, which place their foreign currency revenues with the bank. Zenith's strong foreign currency liquidity management also reflects (a) the bank's requirement for significant US dollar cash cover before opening letter of credits for clients; (b) the bank's strict acceptance criterion for discounting to spot the US dollar forwards instruments held by its clients; as well as (c) the collection of transaction fees in US dollar (as opposed to local currency equivalent) for US dollar transactions.

Separately, the large amounts of foreign currency lent by Nigerian banks (including Zenith) to the central bank pose some roll-over risk in the context of foreign currency shortages in the country. As of June 2023, we understand that Zenith had placed \$1.4 billion with the central bank through various instruments (forwards, swaps and cash instruments). However, the roll-over risk is partly moderated

by our understanding that the central bank has a strong track record of repaying its foreign-exchange derivative obligations. In addition, Zenith foreign currency liquid assets (including cash, interbank assets and investment securities) covered 54% of its total foreign currency liabilities (including debt, interbank liabilities and deposits) as of June 2023.

Separately, the fact that Zenith's foreign currency funding is primarily sourced from depositors, development financial institutions and international banks (as opposed to the more expensive eurobonds or other type of debt securities) helps materially reduce the bank's debt servicing costs in US dollars when compared to some local peers.

High levels of liquidity held on balance sheet provides buffer

We expect Zenith's local currency liquidity to remain sound. The bank's liquid banking assets to tangible banking assets ratio was sound at 52.7% as of September 2024 (57.4% as of December 2023). When excluding the deposits encumbered with the central bank (owing to the high cash reserve requirement in the country), the bank's liquid banking assets to tangible assets ratio declines to a still sound 39.4% as of September 2023 (46% as of December 2022). Zenith's reported liquidity ratio was 64% as of June 2024, which is well above the 30% regulatory minimum.

We expect Zenith's balance sheet to remain predominantly deposit funded, with a low reliance on market funds. Customer deposits made up 81% of the bank's liabilities as of June 2024. The bank's exposure to non-retail deposits (54% of total deposits), as of December 2023 poses some risk such deposits tend to be more confidence sensitive than retail deposits. However, the historical stickiness of those deposits, as well as the deep nature of the relationship between the bank and those entities, reduces the aforementioned risk. In addition, the diversified nature of these non-retail deposits in terms of segments (including corporate deposits, commercial & SME deposits, as well as public sector deposits) also mitigates the risk. The bank's market funding ratio was 12.1% as of June 2024, compared to 8.6% as of December 2023.

ESG considerations

Zenith Bank Plc's ESG credit impact score is CIS-2

Exhibit 3
ESG credit impact score



Source: Moody's Ratings

Zenith Bank's **CIS-2** indicates that the high probability of government support in case of need mitigates the potential risk that environmental, social and governance factors pose to the bank's credit profile.

Exhibit 4
ESG issuer profile scores



Source: Moody's Ratings

Environmental

Zenith Bank faces high environmental risks. Carbon transition risks reflect the bank's exposure to oil and gas lending, and to holdings of Nigerian government securities. Moreover, the important role played by hydrocarbons for the Nigerian economy and government revenue increases the vulnerability to carbon transition risks, potentially more broadly affecting the creditworthiness of the bank's counterparties. In line with peers, the bank is facing mounting business risks and stakeholder pressure to meet broader carbon transition goals. The bank also faces moderate portfolio exposure to physical climate risk, water management, and waste and pollution risks. Mitigants to environment risks include Zenith Bank's loan book diversification and exposure to the affluent portion of the population.

Social

Zenith Bank faces moderate social risks. Customer relations risk exposure is lower than the banking industry average, reflecting the fact that Nigerian banks have historically faced limited legal and regulatory actions related to mis-selling or mis-representation. High personal data risks are partly mitigated by a solid IT framework. Risks related to societal and demographic trends are also lower than those for global peers, with the bank benefitting from Nigeria's young population and an increase in digitalisation and financial inclusion.

Governance

Zenith Bank's governance risks are moderate. The bank has strong risk management practices that compare favourably with most local peers, as well as a track record of disciplined financial strategy. However, financial strategy and risk management risks for Zenith Bank are moderate, reflecting the constraints resulting from operating in a country with weak control of corruption.

ESG Issuer Profile Scores and Credit Impact Scores for the rated entity/transaction are available on Moodys.com. In order to view the latest scores, please click here to go to the landing page for the entity/transaction on MDC and view the ESG Scores section.

Support and structural considerations

Government support

Given that Zenith's BCA is at the same level as the Nigerian government's issuer rating of Caa1, positive. The absence of government support uplift for the bank's deposit ratings, despite Moody's assessment of a 'high' likelihood of government support in case of need, reflects the positioning of the bank's BCA at the same level as the Caa1 sovereign rating.

Our assumption of a 'high' probability of support in case of financial stress is supported by (a) the bank's D-SIB status; (b) Zenith's importance to the local financial system, as the second-largest bank in Nigeria with a market share of 17% of total assets as of December 2023; and (c) the authorities' track record of supporting troubled banks in the past.

National scale rating (NSR)

Zenith's NSRs of Baa3.ng/NG-3 for local and foreign currency deposits are generated from the bank's global scale ratings through maps specific to each country. NSRs are not intended to rank credits across multiple countries; instead they provide a measure of relative creditworthiness within a single country (Nigeria in the case of Zenith). Our NSRs are given a two-letter suffix to distinguish them from our global scale ratings. For example, NSRs in Nigeria have the country abbreviation "ng."

Zenith's NSRs capture the bank's robust capital buffers, which provide a relatively thick buffer to withstand asset-quality deterioration; its high liquidity buffers, complimenting a predominantly deposit-funded balance sheet; and a strong and well-established franchise, which

allows the bank to attract inexpensive deposits and to lend to high-credit-quality borrowers (relative to other Nigerian banks). These strengths are partially moderated by the bank's high proportion of more confidence-sensitive corporate deposits versus retail deposits.

Rating methodology and scorecard factors

Exhibit 5
Rating Factors

Macro Factors				'		,
Weighted Macro Profile Very Weak	100%					
Factor	Historic Ratio	Initial Score	Expected Trend	Assigned Score	Key driver #1	Key driver #2
Solvency						
Asset Risk						
Problem Loans / Gross Loans	4.6%	caa1	\leftrightarrow	caa1	Expected trend	
Capital						
Tangible Common Equity / Risk Weighted Assets (Basel II)	14.2%	caa1	1	b3	Expected trend	
Profitability						
Net Income / Tangible Assets	2.8%	ba3	\leftrightarrow	ba3	Expected trend	
Combined Solvency Score		b3		b3		
Liquidity						
Funding Structure						
Market Funds / Tangible Banking Assets	8.6%	b3	\leftrightarrow	caa1	Deposit quality	
Liquid Resources						
Liquid Banking Assets / Tangible Banking Assets	57.4%	b2	\leftrightarrow	b2	Quality of liquid assets	Asset encumbrance
Combined Liquidity Score		b3		b3	· · · · · · · · · · · · · · · · · · ·	
Financial Profile				b3		
Qualitative Adjustments				Adjustment		
Business Diversification				0		
Opacity and Complexity				0		
Corporate Behavior				0		
Total Qualitative Adjustments				0		
Sovereign or Affiliate constraint				-		
BCA Scorecard-indicated Outcome - Range				b3 - caa2		
Assigned BCA			·	caa1		
Affiliate Support notching				0		
Adjusted BCA				caa1		

Instrument Class	Loss Given Failure notching	Additional notching	Preliminary Rating Assessment	Government Support notching	Local Currency Rating	Foreign Currency Rating
Counterparty Risk Rating	1	0	b3	0	В3	Caa1
Counterparty Risk Assessment	1	0	b3 (cr)	0	B3(cr)	
Deposits	0	0	caa1	0	Caa1	Caa1
Senior unsecured bank debt	-	-	-	0	Caa1	(P)Caa1

^[1] Where dashes are shown for a particular factor (or sub-factor), the score is based on non-public information.

Source: Moody's Ratings

Ratings

Exhibit 6

Category	Moody's Rating		
ZENITH BANK PLC			
Outlook	Positive		
Counterparty Risk Rating -Fgn Curr	Caa1/NP		
Counterparty Risk Rating -Dom Curr	B3/NP		
Bank Deposits	Caa1/NP		
Baseline Credit Assessment	caa1		
Adjusted Baseline Credit Assessment	caa1		
Counterparty Risk Assessment	B3(cr)/NP(cr)		
Issuer Rating	Caa1		
Senior Unsecured MTN	(P)Caa1		
ST Issuer Rating	NP		
Source: Moody's Ratings			

Endnotes

1 Foreign-exchange forwards (where the central bank commits to sell to a corporate client a predefine amount of foreign currency for settlement at a future date at a pre-agreed exchange rate), help the central bank smooth demand for foreign exchange by moving some of the foreign-currency demand from the spot market to a later date.

31 January 2025 Zenith Bank Plc: Update to credit analysis

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